

Pilot project: Social firm gadPlus



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Sozialamt

Context Canton of Berne

- 1'001'281 inhabitants
- 46'418 welfare recipients
- Of these, 40 % foreigners
- 4.6 % proportion of social welfare
- 10'000 unemployed (approx.)



Organisation of the social welfare in the Canton of Berne

- Collectively governed: Canton and communes
- Financing by «Lastenausgleich Sozialhilfe»
- Communes: Individual social welfare
- Canton: Institutional social welfare



Existing range

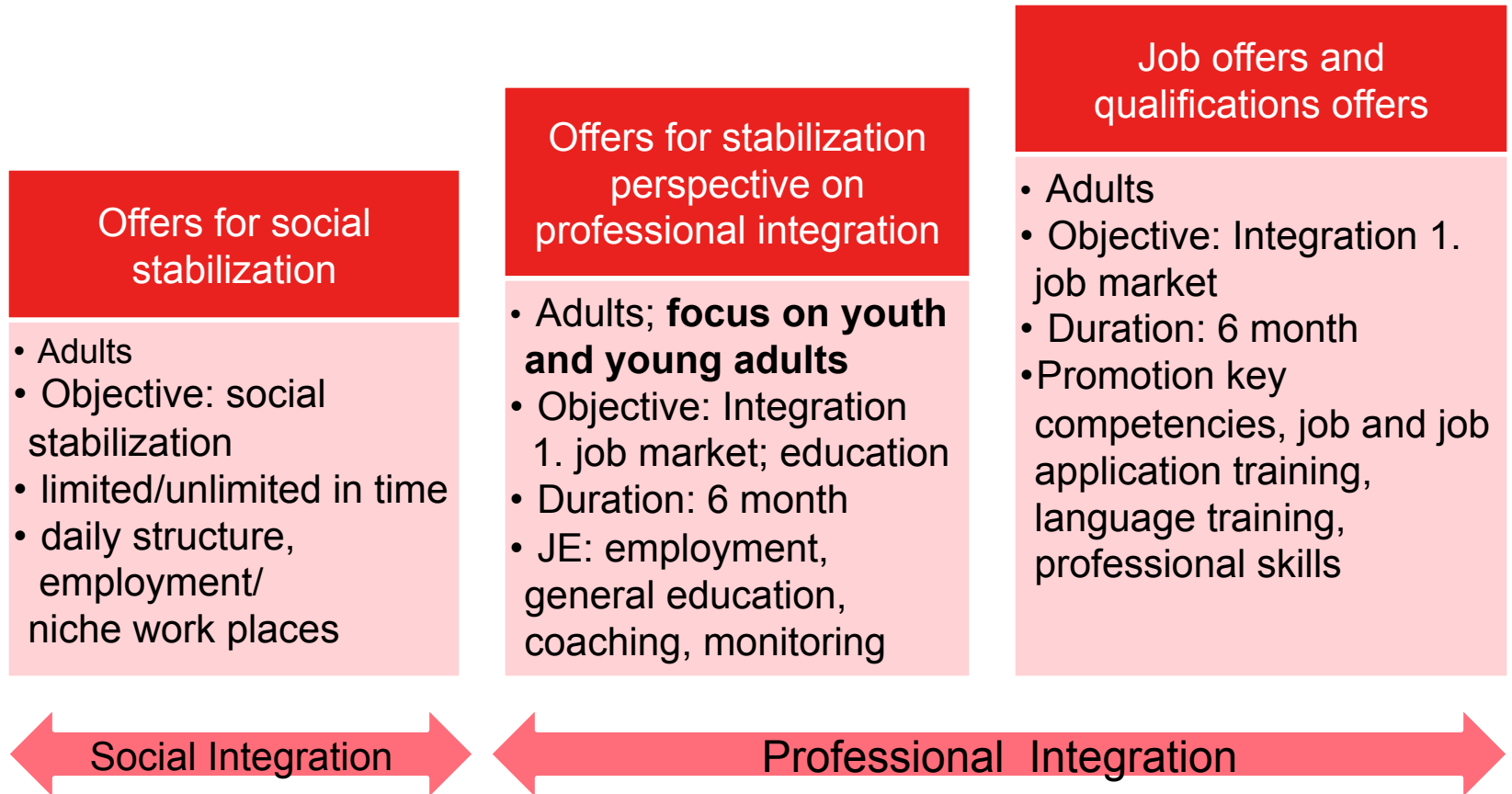
- BIAS-Offers
 - 10 Regions
 - Approx. 1,000 places
 - Approx. 3,600 participants
 - Costs approx. CHF 27 million/ Jahr

- Communal integration services
 - Approx. 250 places, approx. CHF 1.6 million (contribution)

- Offers for refugees



BIAS - System



Target group: Social firm

- Basic working ability and motivation available
- For a long time unemployed
- Difficulties in finding a job in the 1. labor market for structural reasons
- Older than 25 years
- Not yet succeeded in integration programs (BIAS)



Definition: Social firm (managed in an entrepreneurial way)

- Social firm: economic **and** social objectives
- Overall objective: integration into the 1. labor market
- Market orientation, but no competition with the 1. labor market
- Employment according to the Code of Obligations, unlimited, performance-oriented wage
- The firm bears the risks
- Minimum size: Approx. 100 workplaces



Financing

- Initial funding by the Canton
- Subject financing: The canton pays the (effective) labor costs
- Operating costs are funded by value added



Basic data gadPlus

- Location Biel
- Pilot project: 2013 – 2015
- Assignment by social services
- Approx. 100 workplaces



Cooperation gadPlus - Canton

- Framework and annual performance contract as basis
- Tagesbetrieb: Direct cooperation referrer – social firm – principal
- Monthly accounting of labor costs
- Annual Reporting
- Quarterly meetings



Evaluation: Questions

- Does the model of proDock AG work in the canton of Berne?
- Wich impact could be reached at the micro and macro level (economy, national economy, social welfare)?
- Does a need for further social firms in the canton of Berne exist?
- How does the social firm fit into the existing portfolio of Integration offers?



Ausblick

- Evaluation Report in mid-2015
- Then: Decision on continuation of gadPlus in Biel
- Opening for other allocators (IV, beco)
- Later: Decision on the establishment of further social firms in the canton of Bern





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